

FindCounseling.com Fact Sheet

OVERVIEW:	FindCounseling.com (formerly TherapistFinder.net) is the original interactive online directory of therapists. Founder C.J. Newton developed the website in 1996, prior to which there were only limited therapist listings easily accessible to the public. Today, the therapist finder tool is ubiquitous on the Internet and the site has become a trusted resource for mental health information, attracting more than one million visitors a year. For mental health professionals, the site offers a cost-effective way to market a practice, with proven results.
OUR COMMITMENT:	<p>FindCounseling.com is committed to providing a safe, completely private place to learn about therapy and therapists. We do not show favoritism to one type of therapist over another; we simply exist as a resource to help those needing mental health information. Our developers remain on the leading edge of technology to ensure the most user-friendly, secure experience possible.</p> <p>Our belief is that each of us can do our part to help make the world a better place. As part of our commitment to improved healthcare in the communities we reach, we build pages for free for any non-profit organization that provides direct services to the community.</p>
STRUCTURE:	<p>FindCounseling.com is a division of Mir Internet Marketing, Inc., a provider of full-service, end-to-end Internet marketing solutions for businesses, including research and strategy, creative design and Web development.</p> <p>Sister sites include:</p> <ul style="list-style-type: none">• SEO Logic – A leading provider of search engine optimization services for businesses• Community Resources.net – An online directory of physical health, mental health, disability and social service organizations that provide direct service for free or on a sliding-scale basis
LEADERSHIP TEAM:	C.J. Newton, Founder and Chief Executive Officer James Heckman, Vice President of Marketing
DATE FOUNDED:	July 1996
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